

Agnieszka Hajdukiewicz, PhD, DSc Associate Professor (pl: *professor uczelni*) Cracow University of Economics Department of International Trade e-mail: <u>hajdukia@uek.krakow.pl</u>



Profile:

Lecturer and researcher, expert in international trade policy, agricultural trade, international marketing, foreign market research and analysis.

Roles at the University:

- Associate Professor at the Department of International Trade, The College of Economics, Finance and Law, Cracow University of Economics (Kraków, Poland).
- Member of the editorial board of "International Entrepreneurship Review", published by Cracow University of Economics (since 2016).
- Coordinator for International Academic Cooperation at the Department of International Trade.

Expertise & research areas:

Trade protectionism, barriers to international trade, the WTO, regional trade agreements, international trade in agri-food products, geographical indications, international marketing.

Education:

Post-doctoral degree (habilitation) (CUE, 7.03. 2022). PhD in Economics science within the field of Economics at Cracow University of Economics (CUE, 1999), MSc in International Economics at Cracow University of Economics (CUE, 1992).

Business experience:

Training and consulting services for small and medium enterprises (present). Co-author of expertise for the District Court in Opole - preparation of an opinion on business transactions between domestic and foreign entities (2018). Co-author of expertise on international trade for the Ministry of Economic Development (2015). MBA Programme Director at Cracow School of Business, CUE (1999-2003).

Memberships:

Academy of International Business (MI, USA)

Member of the Editorials and reviewer for national and international journals.

Teachings:

Courses taught (past and present): International Market Research and Analysis (lectures and classes), International Trade (lectures and classes), International Marketing (lectures and classes), Negotiations in International Trade (lectures), Economic Diplomacy (lectures in English).

International fellowships:

- Masters od Didactics Professional Development Course, delivered by the University College London. Institute of Educations, London, UK (2022)
- CEEPUS mobility grant, Slovak University of Agriculture in Nitra, Faculty of Economics and Management, Nitra, Slovakia (2022)
- Erasmus Staff Exchange Programme, Split University, Split, Croatia (2018)
- Erasmus Staff Exchange Programme, Dalarna University, Falun/Borlänge, Sweden (2006, 2008)
- Erasmus Staff Exchange Programme, Haaga-Helia University of Applied Sciences, Helsinki, Finland (2007)
- *Research Scholarship*, Grand Valley State University, Grand Rapids, MI, USA (2000)
- International Faculty Development Programme, IESE Business School, Barcelona, Spain (1995)
- International Summer Study Programme, Vienna University of Economics and Business, Vienna, Austria (1993)

Selected international conferences and seminars:

- 1) 6th Academy of International Business Central Eastern European (AIB-CEE) Chapter Annual Conference on "International Business in the Dynamic Environment: Changes in Digitalization, Innovation and Entrepreneurship", Kaunas University of Technology, Kaunas, Lithuania, 25-27.09.2019.
- 2) International Seminar on "European Integration", Batumi Shota Rustaveli State

University, Batumi, Georgia, 5.11.2019.

 5th China– CEEC Educational Cooperation Conference; China – CEEC Business School Summit and China - CEEC Education Expo, Ningbo, China, 9-10.06.2018.

Selected publications:

- Hajdukiewicz A., Pera B. (2020), International Trade Disputes over Renewable Energy the Case of the Solar Photovoltaic Sector, "Energies", 13 (2), 1-23. (Impact Factor 2019: 2.702) (Impact Factor, WoS)
- Hajdukiewicz A., Pera B. (2020), Education for Sustainable Development the Case of Massive Open Online Courses, "Sustainability", 12 (20), 1-20. (Impact Factor 2019: 2.576) (Impact Factor, WoS)
- Hajdukiewicz A. (2018), Specific Trade Concerns Regarding the Application of Sanitary and Phytosanitary Measures by WTO Countries - the European Union's Perspective, "Entrepreneurship and Management", 19 (10/3), 167-180.
- Hajdukiewicz A. (2014), European Union Agri-food Quality Schemes for the Protection and Promotion on Geographical Indications and Traditional Specialties: an Economic Perspective, "Folia Horticulturae", 26 (1), 3-17. **(WoS)**
- Hajdukiewicz A. (2017), Trade-related Issues of the European Union's Regulation and Policy on Genetically Modified Organisms (in :) Growth, Competitiveness and International Trade from the European Perspective, edited by T. Lazibat, K. Wach and B. Knežević, University of Zagreb, Faculty of Economics and Business, Zagreb, 93-107.

Preferred forms of cooperation:

academic exchange of knowledge and teaching experience (seminars, workshops, lectures and conferences), writing and publishing papers, participating in common research projects.

Contact:

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