114 English for Business

Garton Brothers 22 Baker Road Huddersfield HD3 3EX

Tel: 0484/33631

24 June 19..

The Chief Accountant Tilden & Sprott Ltd 3 Grange Lane York YO2 5DS

Dear Sir

We have to remind you that your account for gaskets ordered on 14 May has not yet been paid. Discount cannot now be allowed.

You will remember that we went to some trouble to meet your delivery dates, and we are sure that you would not wish to inconvenience us by delaying payment.

A copy of the account is enclosed, and we shall be glad to receive your cheque.

Yours faithfully

Mary Percy (Mrs) Credit Controller

MP/MD/19

Enc



Different types of business letter 115

2nd

When the second request for payment does not bring settlement it is possible that the customer is purposely withholding it. The tone of the next letter should be curt and pointed, but still courteous.

Garton Brothers

22 Baker Road Huddersfield HD3 3EX Tel: 0484/33631

8 September 19..

The Chief Accountant Tilden & Sprott Ltd 3 Grange Lane York YO2 5DS

Dear Sir

Enclosed is the account for goods ordered on 14 May. This account is now long overdue. We shall be glad to have settlement without further delay.

Yours faithfully

Mary Percy (Mrs) Credit Controller

MP/MD/19

Enc

If persuasion and curtness have not had the desired result, legal proceedings, as a last resort, are threatened.

Garton Brothers

22 Baker Road Huddersfield HD3 3EX Tel: 0484/33631

12 October 19..

The Chief Accountant Tilden & Sprott Ltd 3 Grange Lane York Y02 5DS

Dear Sir

We have to remind you that your May account is still outstanding. You will understand that we cannot wait indefinitely for settlement.

If payment is not made within seven days we shall instruct our solicitors to recover the amount outstanding.

Yours faithfully

Mary Percy (Mrs) Credit Controller

MP/MD/19

Exercises

Write suitable letters from the following notes:

1 a Pickering & Quayle, 3 March Drive, Perth, send their account to Hamer & Co, 47 Clyde Street, Greenock. Terms – 3% discount on payment within one month.

b Pickering & Quayle send their account for the second time. They remind Hamer & Co of their unfulfilled promise of payment.

c Pickering & Quayle threaten legal action if payment or part payment is not made within 7 days.

2 a Bell & Co, 327 Mount Street, Brighton BN2 1 PQ, request payment of an account of £60 from Peebles Bros, 146 Wilton Avenue, Portsmouth PO2 8LD. Peebles Bros are valued customers, and the delay in payment is probably due to an oversight.

b Peebles Bros forward cheque with a letter of apology.

3 *a* Harper & Sons, 9 Queen Street, Brighouse, Yorkshire HD6 2RH have twice asked for settlement of the account of Davidson & Small, 129 Thayer Road, Hull HU9 4BN. They have to make up their books for the half-year, and wish payment of all outstanding accounts. Write their letter to Davidson & Small.

b Davidson & Small apologise for delay in settling their account. They are experiencing difficulty in obtaining payment from customers and they promise to send a cheque in a fortnight.

c Harper & Sons agree to wait for a fortnight, but insist strongly on payment being made then.

4 Mr Ah Kim Boon, 284 Batu Road, Kuala Lumpur has not yet paid his account (\$550) for last month. If he wishes to be allowed the usual 21/2% discount, payment must be made within 5 days.

STATUS INQUIRIES

A firm which has never before dealt with a particular company may be a little doubtful of the company's good faith when they receive an opening or first order. It is customary, therefore, at the commencement of business relations, to give the name and address of at least one person or firm from whom reliable information about the company's business standing may be obtained. Alternatively, the name of their bankers may be given.



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LANGUAGE FOCUS

I Reminding (polite and formal)

We would like to remind you that . . . (our terms are 30 days).

2 Expressing conditions (for disregarding reminders)

If you have ... (settled the account in the last few days) ... please disregard ... (this reminder).

Note: *If* + verb (present perfect) . . . *please* + verb (imperative) (If you have sent . . . please disregard . . .)

PRACTICE EXERCISES

Write sentences as directed.

- I Politely remind your customers of the following:
 - a) their January account has not been settled. (K)
 - b) your terms are 60 days from receipt of statement.
 - c) that their last two accounts have not been settled yet.
 - d) the specifications have already been agreed.
 - e) full payment must be made within 30 days of receipt of the goods.
- 2 Express the following conditions for disregarding reminders (or letters):
 - a) sent the cheque during the last week. (K)
 - b) settled the account in the last six days.
 - c) sent the information during the last week.
 - d) sent the cheque in the last few days.
 - e) settled the account since this reminder was written. (K)

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15 DEMANDING PAYMENT I'VE SENT THREE AIMS WE'LL HAVE TO PUT REMINDERS BUT THEY'VE THE MATTER IN STILL NOT SETTLED THE HANDS OF A Sending out second (and THEIR ACCOUNT OUR *SOLICITOR third) reminders. 10:00 Sending out final demands B (threatening *legal action). 11 6. SPORTIN TIMERIGHT WATCHES CHIEF ACCOUNTANT Tel: (061) 836142 Telex: 66 33 21 Timeright Watches Plc Time House Your Ref: Our Ref: HN/DL Manchester M6 8LK Fell Road THE LETTERS J R Gomez 60 Rua Braancamp Date: A second request Lisbon Portugal for payment I Why is another copy of the On 10 May we reminded you that your April account for £8825.04 had not been settled. <u>*According to</u> our *<u>records</u> we have not yet received payment and I therefore enclose another copy of the statement. Statement - 1 April Dear Sir statement enclosed? (K) 2 How soon must Mr Gomez settle the account? (K) Please give this matter your immediate attention and let us have your *remittance by return. Yours faithfully lewmm H NEWMAN Chief Accountant Enc: 1 58

15 Timeright Watches Plc Time House Tel: (061) 836142 Fell Road Telex: 66 33 21 A final demand for payment Manchester M6 8LK J R Gomez R I Has Mr Gomez sent any 60 Rua Braancamp Your ref: money to Timeright? (K) Lisbon Our ref: HN/DL Portuga1 2 What action will Timeright 1 August 1985 take if the account is not settled? (K) Dear Sir Statement - 1 April We have sent you two reminders for your April account for £8825.04, but we have neither received your remittance nor any explanation of why the account has not been settled. We regret to inform you that, unless you settle the account by 10 August, we shall be forced to place the matter in the hands of our solicitor. Yours faithfully Newman H NEWMAN Chief Accountant LANGUAGE FOCUS I Stating that something has not been done (polite and allowing for error) According to our records we have not yet received . . . (payment). We have not yet received is not the same as you have not paid because perhaps a letter has been lost in the post or an accounting error has been made. 2 Threatening legal action ... unless you ... (settle the account) by ... (10 August) we shall be forced to place the matter in the hands of our solicitors (lawyers). PRACTICE EXERCISES

Write sentences as directed.

- Politely state that the following things have not been done/happened:
 a) received your cheque. (K)
 - b) received confirmation that the Export Licence has been *obtained.
 - c) received payment for your last five orders.
 - d) received your credit note for £150.
 - e) the balance not *cleared. (K)

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