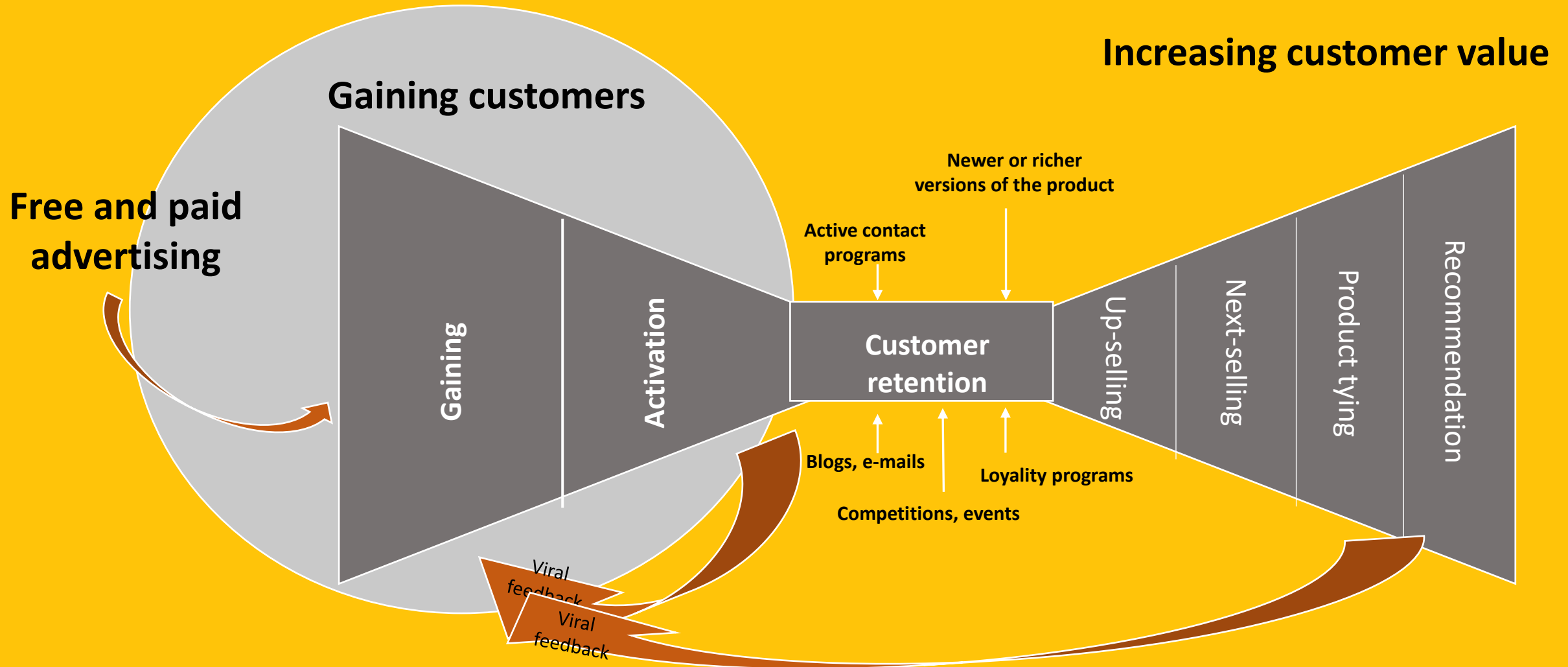


How to gain customers?

The graphic is designed to show how to get customers using internet and mobile channel.



The customer acquisition plan and tactics can change many times because they consist of many experiments during market verification.