STARTUP vs CORPORATE
## WHAT IS BETTER FOR A JOB SEEKER?

WHAT'S THE DIFFERENCE?

Simply put, a startup is a relatively young company that offers an innovative product or service. Often, its goal is to promote a certain idea, value and transformation into a larger company. A corporation is a more stable, profit-oriented organization. Its range and scope of activities can have a great impact on society. In fact, many of the current corporations could initially be called startups. For example, Facebook started with an innovative idea related to social media and gradually transformed into the now known giant.

LEVEL OF INDEPENDENCE

In the corporation, there are separate departments with specialists to solve specific problems. In turn, in a startup, any problem can be an opportunity for you to show your creativity and add something from yourself.

PROS&CONS of Startups

+ Casual environment
+ Career progression
+ Trendy offices
+ Easier to stand out
+ Opportunity to work alongside senior leaders

- Less financial security
- Smaller budgets
- Often longer hours
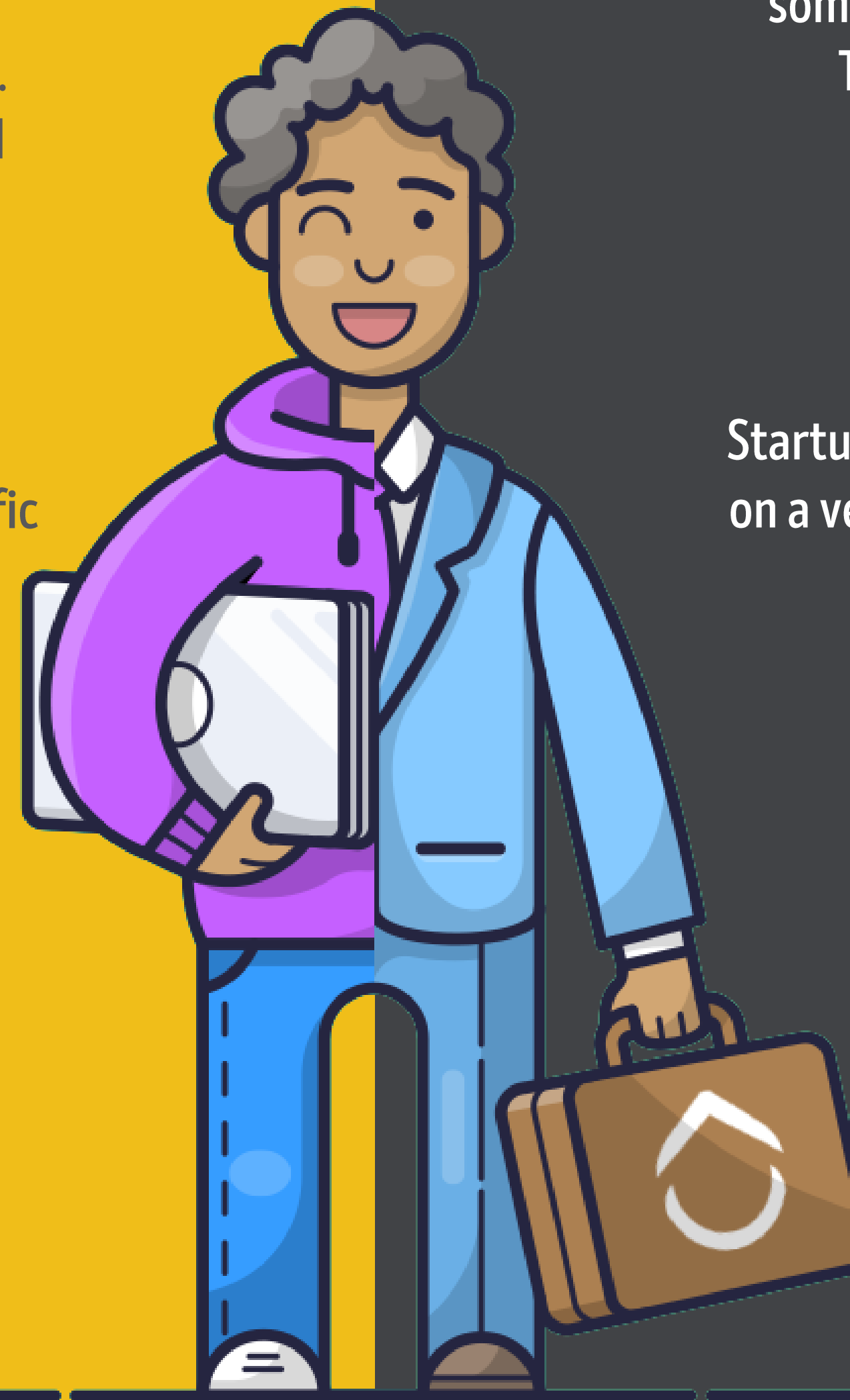
YOUR RESPONSIBILITIES

In a corporation, a given position performs the same activities for years. A major change only takes place after promotion. In turn, in a startup, responsibilities can change even several times a year. In a short time you will have to deal with something that at the beginning of your work you did not have to deal with at all. This requires more flexibility but gives interesting opportunities to develop a variety of skills.

APPROACH TO EMPLOYEE MANAGEMENT

Startups usually offer a more relaxed atmosphere, where each employee is treated on a very friendly footing. On the other hand, everyone is busy with themselves and their projects. In turn, the corporate position has specific requirements, but supervisors spend more time training new employees.

PROS&CONS of Corporation

+ Large budgets
+ Higher salary
+ Central offices
+ 8h work hours
+ Company stability
+ Experienced leaders

- Formal work attire
- Serious work enviroment
- Slower career progression
- Less autonomy in making decisions
- Less exposure to senior leaders

HAVE YOU DECIDED?

Both startups and corporations have many advantages when it comes to choose your career path. It seems the better option for a young soul is to work at a startup. As you are not just a „number", you can stand out with creativity and have impact on the company and its projects with your ideas. Thanks to casual environment, it is easier for young people to find themselves at the office. When the person who is looking for a job is matured, experienced and wants stability, the better option is to choose corporation. Working on high-end projects in stable company allows you to better use your experience and potential.