

# From startup to corporation

## WHAT IS A STARTUP?

It's an organization created to seek a repeatable and scalable business model.

## FEATURES

**Startup** should be formulated in such a way as to enable the conquest of new markets and to guarantee the development of the unit in accordance with the assumptions of the business model and plans of owners or investors.

## EXAMPLE OF A STARTUP

Hyper Poland is a startup that is to build the Polish Hyperloop. Magnetic railway system that is to develop

the speed of sound in special tunnels. Hyperloop is supposed to enable travel, e.g. from Krakow to Gdansk in 35 minutes. The goal is to develop speeds in excess of 1000 km/h. Przemyslaw Paczek is the President of Hyper Poland.



## CORPORATION AND STARTUP - DIFFERENCES

**Startup** is a young company that offers an innovative product or service. Its aim is to popularize a certain idea

and to become a larger company. A **corporation** is a stable, profit-oriented organization. It can have a major impact on society. Many of the current corporations could initially be called startups e.g. Facebook.

## CONCLUSION

If the company has a good idea and is able to implement appropriate actions, it is able to achieve success. Over time, it can expand its reach, thanks to which it can transform a startup into a corporation.

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