

From start-up to corporation

Goal

This presentation aims to compare and distinction between start-ups and corporation.

Corporation is a type of social organization with legal personality, whose members are an important element, otherwise the corporation doesn't exist.

Start-up is an organization or an innovative enterprise that is looking for a business model that gives it profitable growth.

Differences between start up and corporation

Start-up

Hierarchy doesn't exist, promotion is possible

No stabilization. Building market position is associated with the changing situation of the company

Limited benefits

Corporation

There is a hierarchy and rigid rules and principles

Work stabilization

A wide package of benefits

Characteristic features: innovation and uncertainty. Services or products must be innovative, revealing and hitherto unknown to the consumer.

START-UP

The corporation has many branches in different countries (international organization). These facilities may differ from one another in terms of the number of employees. It consists of many departments (HR, Accounting, Facilities).

Conclusions

In summary, start-ups and corporations, despite the fact that they are enterprises and their main goal is to grow and earn money, they differ. Their structure, philosophy and approach to the employee are radically different. This is due to the differences in their size. Start-ups offers the opportunity to perform tasks independently and creatively. Corporations operate according to specific schemes and rules while maintaining stability and pursuing the employee's goal.

Bibliography:

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