

# FROM FUN TO SUCCESS - the forming of enterprising behavior among youth

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## Internships with the Lion from ING

Internships with the Lion is the program intended for students, which are a full of passion and which can efficiently operate new technology. This is created especially for young, apt people, wanting take an initiative, act effectively and help the others people to achieve success. Experts will convey theory, which is essential, but what is more important they uncover before the students the secrets about professional practice.

## Job Fairs

The Job Fairs are mainly intended for students and graduates of universities. This is a form of meeting employers with potential job candidates. Jobseekers can compare offers available on the market, and employers can meet candidates in informal conditions. They support application documents and suggest what behaviors to avoid during interviews and which rules to follow.

## Entrepreneurship Day

An annual program organised by Young Entrepreneurship Foundation is destined by schools and entrepreneurs. The program give an possibility to hold a one day visit in chosen by students company. That visit, allow get familiar with the business organisation and management. Entrepreneurship Day conduct to make an accurate decisions in planning further education and career path.

## The Teens's Mini-Enterprise

The Teens's Mini-Enterprise is the program of managing the company, which is realised on the based computer simulation of economy processes, by using JA TITAN software. The program is destined to students high schools. Thanks to this game, the have possibility to make sure about necessity poses theory knowledge in relevantly make a business decisions, which lead the team to victoria in this feigned competition.

## The School Stock Market Game

The School Stock Market Game is a contest. The main aim is economic education in the field of capital market and stock market mechanisms. This game is the basis of investing, tracking stock quotes, making investment decisions and making transactions. This is a preparation for investing real money in the future.

## The Simulation Company

The Simulation Company is an innovative tool that reflects the functioning of a virtual company while maintaining the real conditions of the business entity. The game contributes to the development of key competences in four areas: entrepreneurship, communication in English (the game also has an English version), mathematical and IT competences.

## Maspex Summer Internship Program

Summer Internship Program in the Maspex Company assumes that the students during practice learn as much as possible about work in the FMCG industry. These take place in diverse departments of company and give the opportunities to stay longer in the Maspex Company. The company offers also trainings and language courses during the practice.

## The Academy of Managerial Education - educational cafeteria for high school students

This is an e-learning project organized by the National Bank of Poland in cooperation with the Warsaw School of Economics. During the event, students have the opportunity to participate in many educational events conducted in the form of online, such as e-learning lectures, discussion forums, competitions, as well as online business consulting. Participants earn points for participating in the program, and those who show the greatest activity and commitment - win prizes.

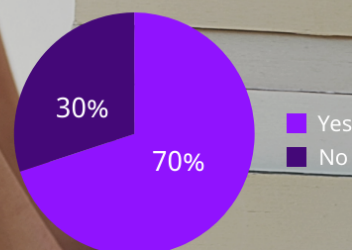
The forming of entrepreneurial attitudes has been taking place from an early age. There are many tools that support entrepreneurial thinking, starting from platforms which learn youth to invest in shares listed on the Warsaw Stock Exchange. Moreover, many institutions like ING Bank offers development programs, for instance internships. Those actions are also aimed at strengthening self-confidence and own abilities, as well as supporting personal development. These conclusions were based on a survey conducted among Polish youth, and their detailed results were described in the text below.

The purpose of this poster is to present educational and development projects operating over the years in Poland and their impact on developing entrepreneurial attitudes among young people.

We asked high school and college students whether they would like to open their own business in the future. The purpose of this study was to see how the projects described next to it affect the desire to take such an initiative.

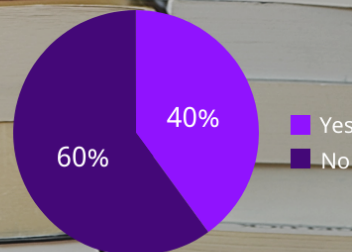
The analysis was conducted among people who took part in these projects and who did not have contact with them. 70% of those who take participation in some of these projects would like to start their own business in the future what is displayed on the chart below.

### Do you want to start your own business in the future?



In turn, people who did not participate in them are interested only in 40% what is presented on the chart.

### Do you want to start your own business in the future?



This shows that educational projects have a positive impact on entrepreneurial attitudes among young people. These people have many ideas and can create interesting workplaces in the future. It also helps them to strengthening self-confidence and growing their own abilities. What is more, thanks to this, young people improve the country's economic development. The charts also shows that it is worth creating new projects in schools and at universities and encouraging teenagers to participate in it. The future depends on young people so it is necessary to help them develop.

To sum up, the described projects have a significant impact on the development of entrepreneurial behavior. This means that such attitudes can develop in us at an early stage of education. Such actions are not only learning, but also great fun. So, enjoy it!