

Scale up as an opportunity for startups



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Introduction

Scale up is a special program created by the government. Its purpose is to support startups by facilitating their cooperation with large corporations. This action helps in the development and financing of new companies, and at the same time allows the implementation and design of innovative solutions in corporations. The duration of the above-presented project is about six months.

Here are some of the most known corporations that have participated in previous editions:

- Tauron Polska Energia S.A.
- Grupa Azoty Energia S.A.
- ES – System S.A.
- Astor
- Grupa Maspex Sp. z o. o. Sp. k.
- Bank Spółdzielczy w Toruniu
- Polimer Sp. z o. o.

This program does not require startups to have their own contribution, and even, mostly, offers financial support in the amount of PLN 200,000.

The main industries that can participate in the Scale Up program are:

LOGISTICS

IIT/AR

FINTECH

FOODTECH/
BIOTECHNOLOGY

Process stages

To apply to the program, each of the interested startups should:

STEP 1

- Complete the application form

STEP 2

- Project presentation

STEP 3

- Receipt of project financing up to PLN 200,000

STEP 4

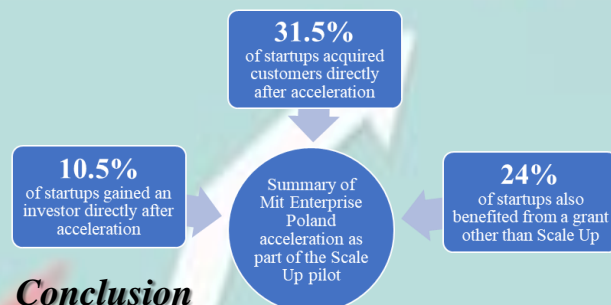
- If necessary, use expert advice

STEP 5

- Start working on implementing the project

Results of previous editions

	No. applications	No. interviews	No. accepted
I Edition	329	61	23
II Edition	278	62	23
TOTAL	607	123	46



Conclusion

To sum up, the Scale Up program significantly facilitates the development and maintenance of startups on the market. The requirements necessary for the application are not excessive, it is enough to be a young, innovative company operating in the indicated industries. Profits that can be achieved through participation in the program are not only financial support, but also knowledge, experience, business contacts, as well as access to the technological resources of large enterprises. The results of previous editions show that the number of startups registered to participate in the program is high, but only 61/62 enterprises go to the second stage, and 23 units are finally selected to take part in the Scale Up program. Statistics show that this program has helped 10.5% startups to attract investors immediately after implementation, so they have an almost immediate guarantee for financial support also after the program. 31.5% of startups acquire customers immediately after implementation, so they do not have to worry about the nearest future of the company, because the number of clients will increase, which gives more and more opportunities for development and staying on the market. 24% of companies participating in the program also obtained additional funds for their activities, thanks to which they could afford to buy the latest equipment and develop the unit.

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