

The purpose of the poster is to show the way that the popular Airbnb start-up has become a big company

From small start-up to a global brand - - how Airbnb made it

500M guests have access

6M unique places to choose from

81000 cities and 191 countries covered worldwide

\$65B Hosts have earned from leasing out space on the platform

152% growth in the number of rooms available on its platform



Airbnb is an online listing service that connects people who want to rent out their homes with people who are looking for accommodations



2008

The formal AirBed & Breakfast launched

2009

Airbnb launches the iPhone App and Instant Book feature

2010

AirBed & Breakfast changes its name to Airbnb and expands beyond just rooms

2011

Airbnb begins international expansion, reached unicorn status

2012

Airbnb launches the Wish Lists Feature

2013

The White House appoints Brian Chesky as Presidential Ambassador for Global Entrepreneurship

2014

Announces the launch of Trips and welcomes 7000 attendees from over 100 countries

2015

Launches the #weaccept campaign in response to the refugee ban and launches their Chinese brand - Aibiyang

2016

Launches Airbnb Plus and Airbnb Concerts, Airbnb celebrates 10 years

2017

Airbnb signs agreement to acquire Hotel Tonight

2018

Ready to go public with IPO

2019

Airbnb announces their "Nativo" line of condo hotels



Airbnb has come a long way during which successively, in small steps, it became an ever larger company that is currently achieving huge results.

Sylvia Szewczyk
Karolina Rojowska
Bartomiej Słowik