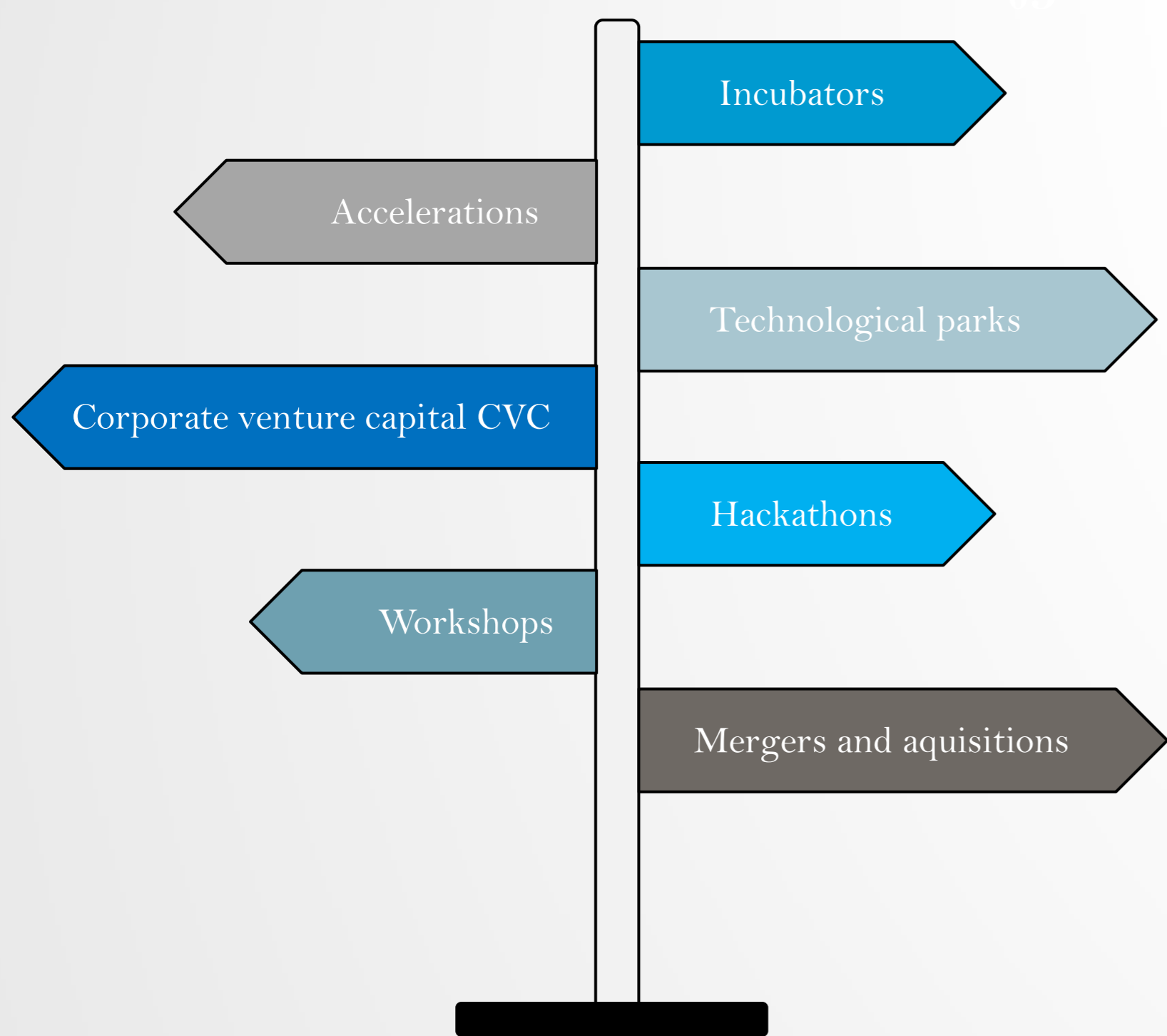


PUBLIC SUPPORT INSTRUMENTS OF COOPERATIONS BETWEEN BIG CORPORATIONS AND START-UPS

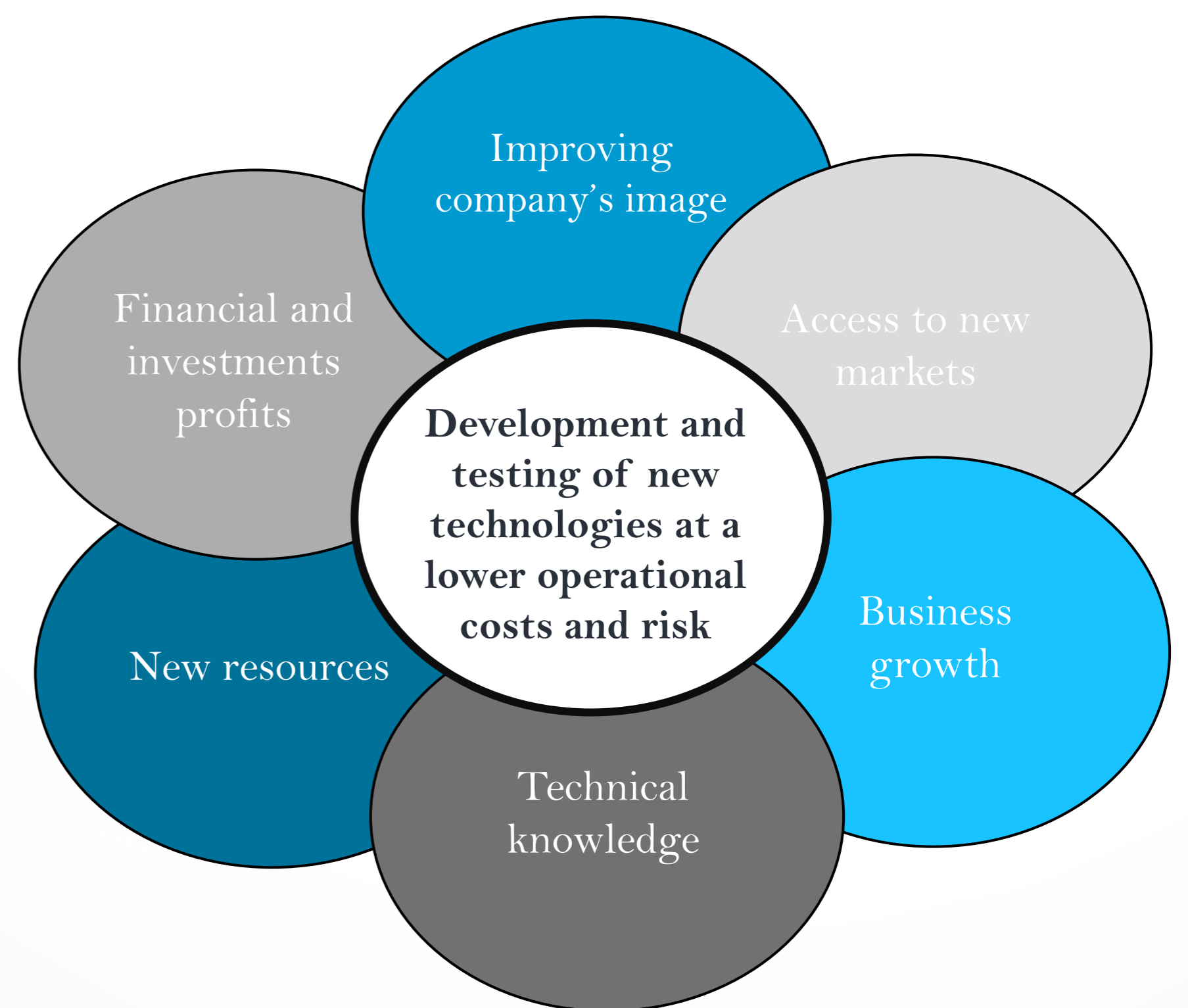
The main purpose of our poster is to answer the question: „What are the main advantages of such cooperation between corporations and startups and what form of support may startups expect?”

METHODS, WAYS AND TOOLS OF COOPERATION



There are many methods of cooperations between startups and big corporations. Choosing the best one depends on an individual approaches and business characteristics of each organization.

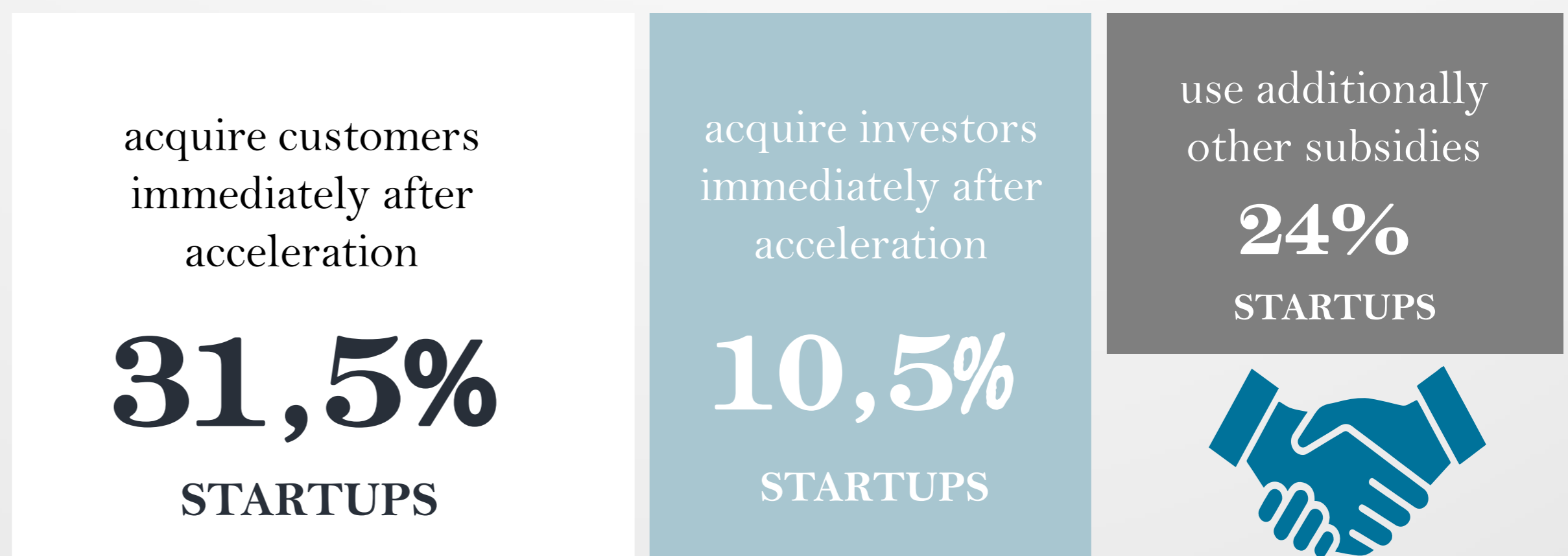
BENEFITS



New technologies and products provided by startups help you to remain competitive. Cooperations may increase attractiveness to customers, bring a fresh look and rejuvenate organizational culture

Scale Up

Scale Up is a supporting program which task is to succor startups. His aim is to provide experts help in financial and investments areas and to enable contact with big corporations, including state-owned companies.



List of other supporting programs:



SUCCESSFUL COOPERATIONS

Summary

Ability to make contacts and cooperate is crucial for both newly formed and already growing startups. There are used many useful methods and tools to find investors. Starting cooperation with big enterprises might be a milestone for each startup. As the past shows, benefits resulting from it are really huge.

Due to cooperation PKO BP have improved data digitization system powered by IC Solution which allow saving all documents in electronical version. StartUp provide the system of IC pen and software which support this process. In the result of cooperation

Effect of cooperation between PZU and Raccoon is introducing of a new patients rehabilitation technique. New method is based on gamification. Due to cooperation range of offered services increased, which caused that organization gain more clients.

Enelion is a polish producer of electrical cars chargers. Cooperation based on improve new system which help to increase efficiency of charger network. Thanks to this collaboration Orlen S.A. offer their services not only for combustion cars but also for electrical cars.