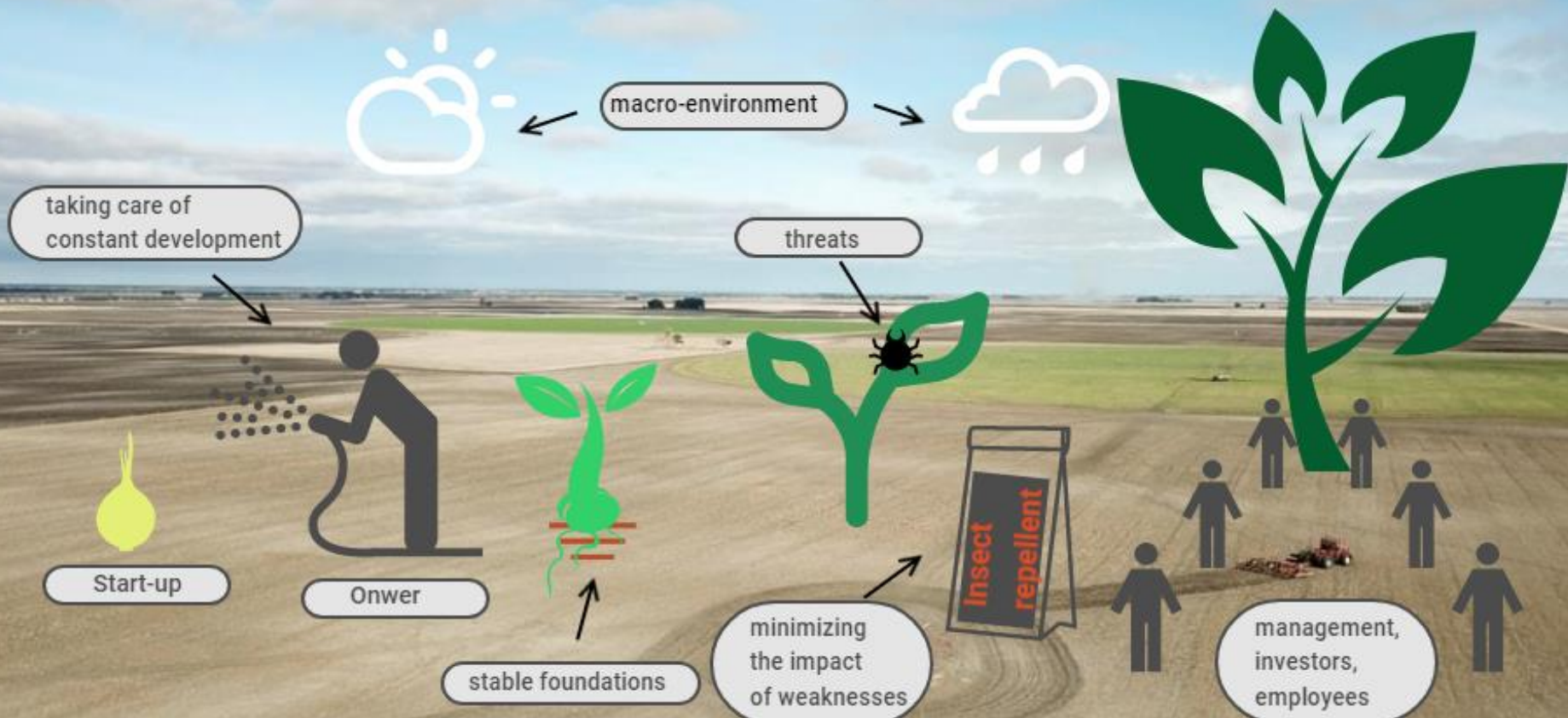


# How to develop start-up to become corporation?

The subject of our project is to present history and steps which every start-up have to achieve to become a corporation

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The purpose of the poster is to show the development of the start-up from its establishment to market success. The develop of start-up is a continuous work. Like the plant without care start-up can wither. As we usually water the plants we should also "water" the start up by money from investors. Like a gardener has to look after his startup and protect from insect, owner has to protect start-up from threats like insolvency. Finding a new investor, expand markets or change target group of recipients might be help in growing like a fertilizer. The company needs stable foundations like the plant needs the fertile soil and strong roots. Stable foundations we can consider as a good idea and management.