

# The Business Incubators as a chance for Startups' success

Many start-ups do not withstand market pressure and get lost in legal regulations, often at the beginning of their activity they need support to develop themselves. The answer to these problems are Business Incubators, thanks to which many companies have succeeded.

Business Incubators develop and support newly established enterprises. They are dynamically developing all the time, by supporting innovative and emerging enterprise.

## ***But do we know how this cooperation works?***

We can contact with the incubator via the online form available on the website or by the phone. Anyone can come to the Business Incubator and get the appropriate advice and support both at the consultation stage and after signing the contract.

Benefits of cooperation for the enterprise:

- The Business Incubator promotes the company its website
- Support of PR and marketing departments
- Startup promotions
- No commision on achieved revenues
- Lack of social insurance contribution
- The option of using the Incubator's logo



**EKO** SMART ENERGY SYSTEMS  
**ENERGETYKA**

## *From startup...*

Ekoenergetyka was founded in 2019 in Zielona Góra by two graduates of the Univeristy of Zielona Góra. A good idea and support of Business Incubator was enough to start the business. The company received support from the Incubator in the form of lending premises for the company's headquarters. They operate as part of the Academic Business Incubator of the University and Business Incubator of the City of Zielona Góra.

## *... to a large company*

In 11 years since their creation they grew from 2 to 180 people, acquired customers all over Europe and are now a Central and Eastern European leader in charging technologies. The company has received many awards, e.g. Frost & Sullivan Best Practices Award, EY Entrepreneur of the Year in the New Technologies (Innovation category), Business Gazelles 2019 and Forbes Stars 2020.

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The Business Incubators give startups a chance to implement their ideas, supporting their activities in many aspects and helping to overcome initial difficulties. They also allow the exchange of experiences with other entrepreneurs and offer an access to many preferential programs of their business partners.

Thanks to them, many companies, including Ekoenergetyka, are successful both on the domestic and international market.